

# LISA DAVID OLSON

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## CREATIVITY REDUX

A BUSINESS HUMORIST AND TEDx SPEAKER, LISA DELIVERS HIGH-ENERGY PRESENTATIONS THAT CHALLENGE PEOPLE TO REDEFINE THEIR OWN BRAND OF CREATIVITY. AUDIENCES LOVE HER PRACTICAL STRATEGIES WHICH CAN BE APPLIED PERSONALLY AND PROFESSIONALLY.

## TRAUMEDY™

SURVIVING A TRAUMATIC CHILDHOOD AND ENTERING THE ADULT WORLD BEFORE SHE COULD DRIVE HAS GIVEN LISA A UNIQUE SET OF SKILLS FOR LEARNING, TEACHING AND THRIVING.

## WHY NOT?

TWO DECADES OF PERFORMING AND RUNNING A COMEDY TROUPE SET THE GROUNDWORK FOR A "WHAT IF & WHY NOT" PHILOSOPHY. THE CORE OF LISA'S METHODS AND TECHNIQUES GIVE PERMISSION TO THINK DIFFERENTLY AND UNLEASH CREATIVITY.

● THE CHOICE OF HUMOR

● A PROJECT IN BRAVERY

● THE POWER OF PERMISSION

● LAUGH FOR THE HEALTH OF IT

● MAXIMIZING A GROUP'S  
CREATIVE POTENTIAL

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